ACFAS 2023 SCIENTIFIC CONFERENCE
STEP IT UP
LOS ANGELES ★ FEBRUARY 9-12
EXHIBITOR PROSPECTUS

American College of Foot and Ankle Surgeons®

AnnualConference.acfas.org
STEP IT UP

The American College of Foot and Ankle Surgeons (ACFAS) is a national association for the surgical arm of the podiatric profession. The ACFAS Annual Scientific Conference is the largest gathering of foot and ankle surgeons and primary care podiatric medicine physicians.

ACFAS 2023 will be held at the Los Angeles Convention Center, one of the preeminent destination convention centers in the country. Located near endless dining, shopping and hotel and entertainment options, it is a state-of-the-art facility only minutes away from nearby airports including LAX and Bob Hope Airport.

Los Angeles Convention Center
1201 S Figueroa St, Los Angeles, CA 90015

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WHY EXHIBIT?

The ACFAS Annual Scientific Conference is a can’t-miss opportunity for your company!

ACFAS ANNUAL SCIENTIFIC CONFERENCE ATTENDEES BY THE NUMBERS

- BOARD CERTIFIED: 65%
- BOARD QUALIFIED: 17%
- RESIDENT: 11%
- STUDENT: 4%
- OTHER: 3%

- PRIVATE PRACTICES: 35%
- HOSPITAL: 31%
- PODIATRIC MEDICAL SURGICAL GROUP: 13%
- ORTHOPEDIC MEDICAL: 13%
- MULTIPLE SPECIALTY GROUP: 11%
- EDUCATION INSTITUTION: 8%
- PARTNERSHIP: 7%
- VETERANS ADMINISTRATION: 3%
- OTHER: 5%

72% of ACFAS attendees meet with 6-15+ companies during the show!

67% of ACFAS attendees either recommend, specify or are the final decision makers on purchasing new products and services!

Record-breaking attendance in 2022!

2,000+ foot & ankle surgeons in attendance

For details, contact Greg Andrusch at gandruch@heiexpo.com or 630.929.7972
WHY EXHIBIT?

The Exhibit Hall will be a major component of the ACFAS 2023 experience. The conference program, lunch and coffee breaks have been designed to maximize the opportunities for attendees to visit the exhibit hall. A variety of activities will take place in the exhibit hall, including poster sessions, educational demonstrations, and networking receptions.

ACFAS ANNUAL SCIENTIFIC CONFERENCE ATTENDEES BY THE NUMBERS

Product/Service Interest

- **Implants**: 70%
- **Orthopedic Device**: 56%
- **Orthobiologics**: 56%
- **Instruments**: 55%
- **Orthobiologics**: 37%
- **Wound Management Products**: 35%
- **Practice Management Resources**: 29%
- **Orthoses**: 21%
- **Pharmaceuticals**: 19%
- **Medical Group Management Software**: 11%
- **Medical Records Software**: 9%
- **Publishers/Video Producer**: 9%

Years in the Profession

- More than 20 years: 32%
- 11-20 years: 20%
- 6-10 years: 12%
- 2-5 years: 10%
- Less than 2 years: 12%
- Residency/student: 14%

ACFAS Brings Attendees to the Floor With

- Announcements in educational sessions and reminders on the mobile app and social channels
- Poster Grand Rounds in the Exhibit Hall all three days
- Badge Scanning for CME credit
- Breaks and extended lunches
- ACFAS Job Fair
- Interactive Product demos
- The HUB theater
- Complimentary breakfast and lunch served to all attendees each day

Visit [AnnualConference.acfas.org](AnnualConference.acfas.org) for complete details. Review the rules and regulations and reserve your exhibit space today!

For details, contact Greg Andrch at gandruch@heiexpo.com or 630.929.7972
DON’T MISS OUT ON THIS YEAR’S OPPORTUNITIES!

We anticipate more than 2,000 foot and ankle surgeons in attendance, making it a must-attend opportunity for your company. The Exhibit Hall will feature over 150 companies from across the globe showcasing their products and services, such as:

- Complete Medical Group Management Software
- Diagnostics
- Education
- Implants
- Instruments
- Lab Equipment
- Medical Publications
- Medical Records Software
- Orthobiologics
- Orthopedic Devices
- Orthoses
- Osteobiologics
- Pharmaceuticals
- Practice Management Resources
- Publishers/Video Producers
- Ultrasound/X-Ray
- Wound Management Products

For details, contact Greg Andruch at gandruch@heiexpo.com or 630.929.7972
EXHIBIT DETAILS

<table>
<thead>
<tr>
<th>Exhibit Booth</th>
<th>Before 06/30/22</th>
<th>After 06/30/22</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 X 10</td>
<td>$26.50 NSF</td>
<td>$28.50 NSF</td>
</tr>
<tr>
<td>CORNER FEE</td>
<td>$275</td>
<td>$275</td>
</tr>
<tr>
<td>ISLAND FEE</td>
<td>$27.50 NSF</td>
<td>$29 NSF</td>
</tr>
</tbody>
</table>

*Island booths must be minimum of 20 x 20  $300 fee if you use a non-ACFAS hotel*

Exhibit Hall Hours
- Thursday, February 9
  10:00 am – 4:00 pm
- Friday, February 10
  9:30 am – 4:00 pm
- Saturday, February 11
  9:30 am – 2:00 pm

Exhibitor Registration
- Wednesday, February 8
  1:00 pm – 6:00 pm
- Thursday, February 9
  6:30 am – 5:00 pm
- Friday, February 10
  6:30 am – 5:00 pm
- Saturday, February 11
  6:30 am – 5:00 pm

For details, contact Greg Andruch at gandruch@heiexpo.com or 630.929.7972

Installation of Exhibits
- Wednesday, February 8
  8:00 am – 6:00 pm

Dismantling of Exhibits
- Saturday, February 11
  after 2:00 pm

Island Booths Only
- Installation on Tuesday, February 7
  8:00 am for booths shipped to warehouse
  2:00 pm for booths shipped direct

Booth installation MUST BE COMPLETED or in process by 6:00 pm on Wednesday, February 8. View all rules and regulations.

If you have any additional questions or need further information, please contact:

ACFAS Exhibit Sales c/o Hall Erickson, Inc.
Greg Andruch
630.929.7972
gandruch@heiexpo.com

View the floor plan and reserve your booth!
COMMERCIAL POSTER EXHIBIT SPACE

Commercial poster exhibit space may be reserved only by companies that have reserved an exhibit booth. Posters will be on 4’ x 8’ poster boards for two and a half days. Commercial posters will be listed in the final program in alphabetical order by company name.

A commercial poster is designed to display a product, but typically will not include new (i.e., previously unpresented) research data to support usage. The poster may appear as a billboard type presentation or may include data that has previously been published.

Poster presenters must provide an abstract (maximum 250 words) to ACFAS by December 2, 2022.

GUIDELINES FOR COMMERCIAL POSTER ABSTRACT

Make the title brief and clearly indicate the nature of the study/procedure. Summarize the purpose, methods, procedures, results, and significance of findings. (Spell out any terms at first mention; thereafter, abbreviations may be used.) There is a $300 fee for each submission.

Submit Commercial Poster Exhibit Applications to:
American College of Foot and Ankle Surgeons
Attn: Maggie Hjelm
8725 West Higgins Road, Suite 555
Chicago, IL 60631-2724
hjelm@acfas.org

Submit your Commercial Poster Exhibit Application online!