

ACFAS **2023** SCIENTIFIC CONFERENCE

**STEP  
IT UP**



LOS ANGELES ★ **FEBRUARY 9-12**

# EXHIBITOR PROSPECTUS



**American College of  
Foot and Ankle Surgeons®**

*Proven leaders. Lifelong learners. Changing lives.*

*[AnnualConference.acfas.org](http://AnnualConference.acfas.org)*



# STEP IT UP

The American College of Foot and Ankle Surgeons (ACFAS) is a national association for the surgical arm of the podiatric profession. The ACFAS Annual Scientific Conference is the largest gathering of foot and ankle surgeons and primary care podiatric medicine physicians.

ACFAS 2023 will be held at the Los Angeles Convention Center, one of the preeminent destination convention centers in the country. Located near endless dining, shopping and hotel and entertainment options, it is a state-of-the-art facility only minutes away from nearby airports including LAX and Bob Hope Airport.

**Los Angeles Convention Center**  
**1201 S Figueroa St, Los Angeles, CA 90015**

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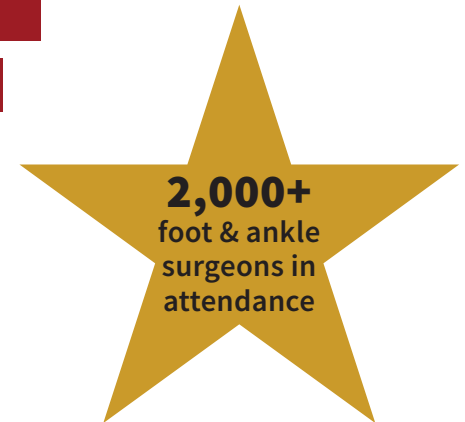
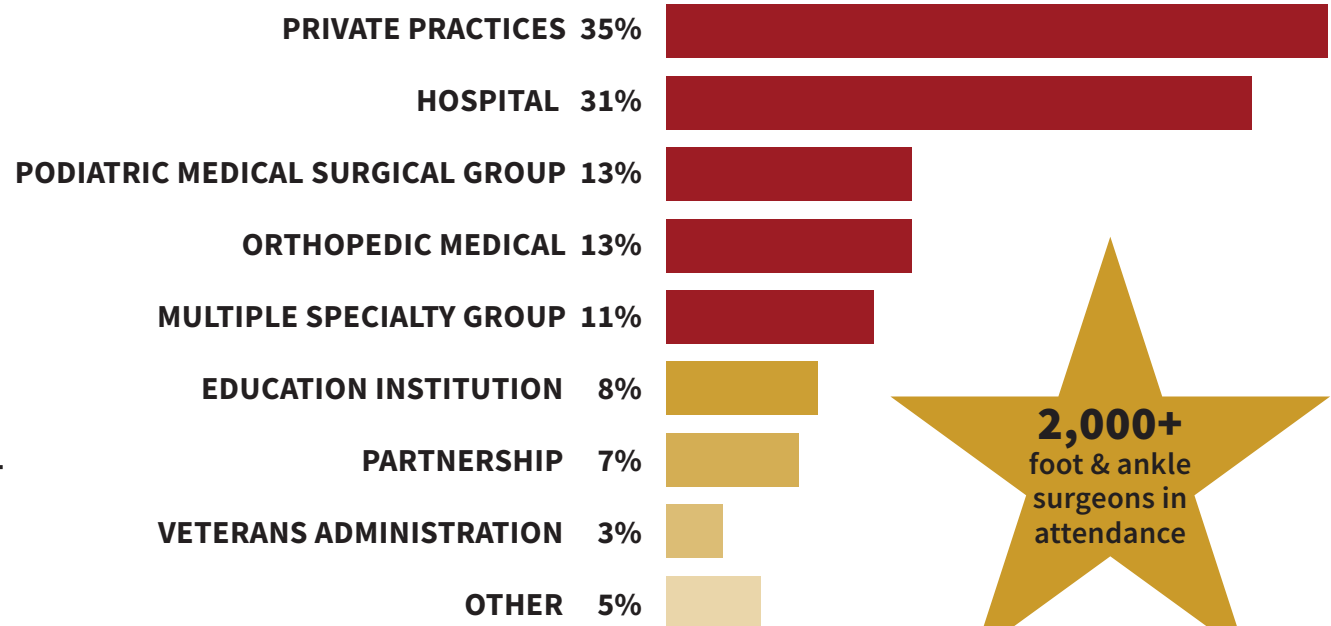
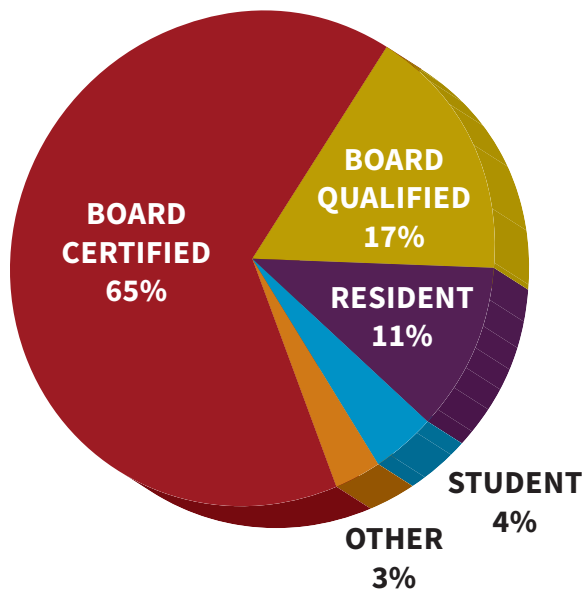
# ★ WHY EXHIBIT?

The ACFAS Annual Scientific Conference is a can't-miss opportunity for your company!

*Record-breaking attendance in 2022!*



## ACFAS ANNUAL SCIENTIFIC CONFERENCE ATTENDEES BY THE NUMBERS



**72%** of ACFAS attendees meet with 6-15+ companies during the show!

**67%** of ACFAS attendees either recommend, specify or are the final decision makers on purchasing new products and services!

# ★ WHY EXHIBIT?

The Exhibit Hall will be a major component of the ACFAS 2023 experience. The conference program, lunch and coffee breaks have been designed to maximize the opportunities for attendees to visit the exhibit hall. A variety of activities will take place in the exhibit hall, including poster sessions, educational demonstrations, and networking receptions.

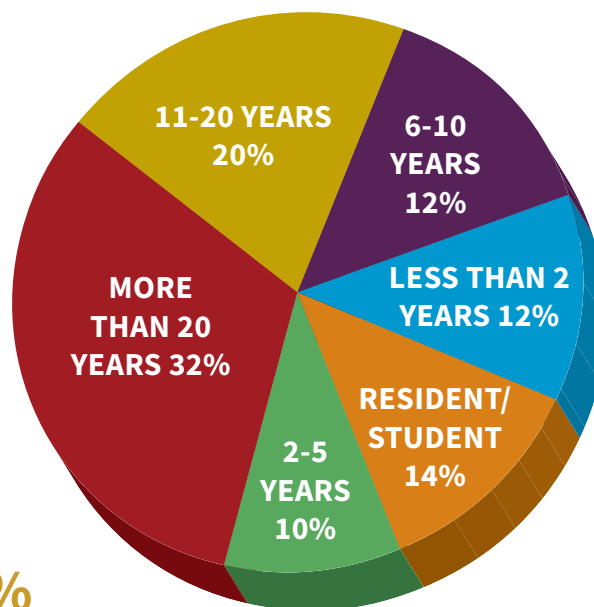


## ACFAS ANNUAL SCIENTIFIC CONFERENCE ATTENDEES BY THE NUMBERS

### Product/Service Interest

IMPLANTS **70%**  
ORTHOPEDIC DEVICE **56%**  
ORTHOBIOLOGICS **56%**  
INSTRUMENTS **55%**  
OSTEOBIOLOGICS **37%**  
WOUND MANAGEMENT PRODUCTS **35%**  
PRACTICE MANAGEMENT RESOURCES **29%**  
ORTHOSES **21%**  
PHARMACEUTICALS **19%**  
MEDICAL GROUP MANAGEMENT SOFTWARE **11%**  
MEDICAL RECORDS SOFTWARE **9%**  
PUBLISHERS/VIDEO PRODUCER **9%**

### Years in the Profession



### ACFAS Brings Attendees to the Floor With

- Announcements in educational sessions and reminders on the mobile app and social channels
- Poster Grand Rounds in the Exhibit Hall all three days
- Badge Scanning for CME credit
- Breaks and extended lunches
- ACFAS Job Fair
- Interactive Product demos
- The HUB theater
- Complimentary breakfast and lunch served to all attendees each day

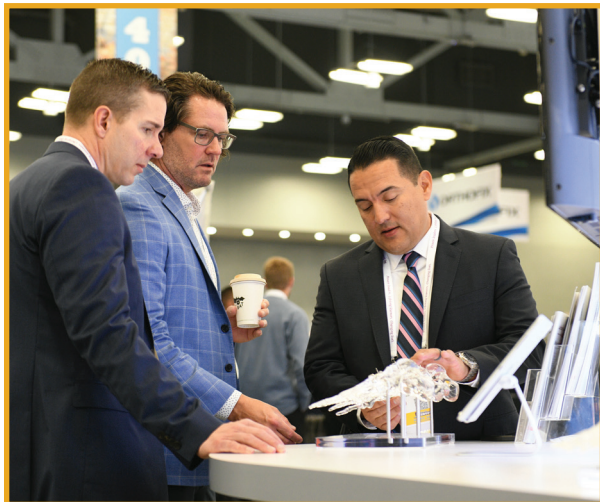
Visit [AnnualConference.acfas.org](https://AnnualConference.acfas.org) for complete details. Review the rules and regulations and **reserve** your exhibit space today!



# ★ DON'T MISS OUT ON THIS YEAR'S OPPORTUNITIES!

We anticipate more than **2,000** foot and ankle surgeons in attendance, making it a must-attend opportunity for your company. The Exhibit Hall will feature over **150** companies from across the globe showcasing their products and services, such as:

- Complete Medical Group Management Software
- Diagnostics
- Education
- Implants
- Instruments
- Lab Equipment
- Medical Publications
- Medical Records Software
- Orthobiologics
- Orthopedic Devices
- Orthoses
- Osteobiologics
- Pharmaceuticals
- Practice Management Resources
- Publishers/Video Producers
- Ultrasound/X-Ray
- Wound Management Products



# ★ EXHIBIT DETAILS

Exhibit Booth	Before 06/30/22	After 06/30/22
10 X 10	\$26.50 NSF	\$28.50 NSF
CORNER FEE	\$275	\$275
ISLAND FEE	\$27.50 NSF	\$29 NSF

*Island booths must be minimum of 20 x 20 \$300 fee if you use a non-ACFAS hotel*

## Exhibit Hall Hours

Thursday, February 9

10:00 am – 4:00 pm

Friday, February 10

9:30 am – 4:00 pm

Saturday, February 11

9:30 am – 2:00 pm

## Exhibitor Registration

Wednesday, February 8

1:00 pm – 6:00 pm

Thursday, February 9

6:30 am – 5:00 pm

Friday, February 10

6:30 am – 5:00 pm

Saturday, February 11

6:30 am – 5:00 pm

View the  
floor plan  
and reserve  
your booth!

## Installation of Exhibits

Wednesday, February 8

8:00 am – 6:00 pm

## Dismantling of Exhibits

Saturday, February 11

after 2:00 pm

## Island Booths Only

Installation on

Tuesday, February 7

8:00 am for booths shipped to warehouse

2:00 pm for booths shipped direct

**Booth installation MUST BE COMPLETED or in process by 6:00 pm on Wednesday, February 8. View all rules and regulations.**

ACFAS reserves the right to reassign space to another Exhibitor or to make other use of space, as deemed necessary or appropriate, with no refund being made to the original Exhibitor. For more information and to reserve your exhibit space, please contact:

**ACFAS Exhibit Sales c/o Hall Erickson, Inc.**

Greg Andruch

630.929.7972

[gandruch@heiexpo.com](mailto:gandruch@heiexpo.com)



★ For details, contact Greg Andruch at [gandruch@heiexpo.com](mailto:gandruch@heiexpo.com) or 630.929.7972 ★

# ★ COMMERCIAL POSTER EXHIBIT SPACE

**Commercial poster exhibit space may be reserved only by companies that have reserved an exhibit booth. Posters will be on 4' x 8' poster boards for two and a half days. Commercial posters will be listed in the final program in alphabetical order by company name.**

A commercial poster is designed to display a product, but typically will not include new (i.e., previously unrepresented) research data to support usage. The poster may appear as a billboard type presentation or may include data that has previously been published.

Poster presenters must provide an abstract (maximum 250 words) to ACFAS by December 2, 2022.

## **GUIDELINES FOR COMMERCIAL POSTER ABSTRACT**

Make the title brief and clearly indicate the nature of the study/procedure. Summarize the purpose, methods, procedures, results, and significance of findings. (Spell out any terms at first mention; thereafter, abbreviations may be used.) There is a \$300 fee for each submission.

Submit Commercial Poster Exhibit Applications to:

**American College of Foot and Ankle Surgeons**

**Attn: Maggie Hjelm**

8725 West Higgins Road, Suite 555

Chicago, IL 60631-2724

[hjelm@acfas.org](mailto:hjelm@acfas.org)



*Submit your Commercial Poster Exhibit Application online!*